

Voice Smart Networks Offers SD-WAN-as-a-Service to SMBs

Voice Smart Networks Helps SMBs Utilize Advanced Virtualization Technology to Increase Office Productivity

LOS ANGELES/VENTURA/ORANGE COUNTY/SAN DIEGO – April 2019 - Voice Smart Networks a leading managed technology services provider (MTSP), announced today that the company now offers SD-WAN-as-a-Service to their small to mid-sized business (SMB) customers. SD-WAN is a leading technology and according to research firm Gartner, “by the end of 2019, 30% of enterprises will deploy SD-WAN technology in their branches.” The reason for the technology’s rise in popularity is due to its simultaneous capacities to increase productivity within an organization while also reducing the total cost of ownership.

To define the term, SD-WAN is an acronym for software-defined networking in a wide area network (WAN). SD-WAN simplifies the management and operation of a WAN by separating the networking hardware from its control mechanism. This concept is similar to how software-defined networking implements virtualization technology to improve data center management and operation. A key application of SD-WAN is to allow companies to build higher-performance WANs using lower-cost and commercially available Internet access, enabling businesses to partially or wholly replace more expensive private WAN connection technologies

such as Multiprotocol Label Switching (MPLS). SMBs that need to scale up or scale down quickly, or need to run multiple remote offices or would like greater visibility into their networks can benefit greatly from this technology.

“The organizations that we work with are always looking for these kinds of breakthroughs,” stated Ryan Mulvany, VP of Sales & Marketing of Voice Smart Networks. “SD-WAN enables an unprecedented level of flexibility and in today’s volatile marketplace, the ability to scale up or down is simply a must-have.”

Voice Smart Networks is also a Member of Technology Assurance Group (TAG), an organization of managed technology services providers, who collectively deliver over \$350M of products/services to the marketplace. TAG operates in 136 cities and serves over 400,000 customers, which affords them access to best practices and knowledge for deploying SD-WAN effectively and efficiently. They also leverage their collective buying power to offer better pricing to end-users.

“Business owners just want their technology to work,” added Mulvany. “SD-WAN is the best way for us to help all of the underlying technology within in an organization work even better. We’re very excited about offering SD-WAN-as-a-Service because it enables us to help companies be flexible and nimble when they have to respond to today’s extremely fast-paced environment. The marketplace now demands

mobility, rapid scaling or descaling capabilities and impenetrable security, and SD-WAN is the perfect fit.”

ABOUT VOICE SMART NETWORKS

Founded in 1982, Voice Smart Networks is Southern California’s leading unified communications company. The company’s mission is to increase its customers’ profitability, improve their productivity and give them a competitive advantage by implementing the right technology. Voice Smart Networks is the only provider that protects its customers from the two risks of technology - obsolescence and cost. As its customers’ trusted technology advisor, Voice Smart Networks has earned the position as the market leader and its customers’ business through quality products and services.

As a premier member of Technology Assurance Group, Voice Smart Networks is able to fulfill all of its customers’ technology needs. This means that the organization is the ultimate resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery.

Voice Smart Networks delivers future technology today! For more information, please visit please call 800-500-2696 or visit us at www.voicesmartnetworks.com.